

Plan, build and optimise a marketing campaign in HubSpot

[Get Started](#)

We work with you on strategy, map out workflows, format content and implement all the HubSpot bits.

Campaign implementation is ideal for existing HubSpot customers who:

- ✓ Need guidance and implementation help getting a marketing campaign up and running
- ✓ Are looking to drive targeted traffic to their website and convert them into leads

Having this in place frees you up to be more **efficient** (since we implement workflow automation to reduce your workload) and **effective** (due to the proper attribution in place for making informed marketing spend decisions).

Prices are ex-GST. GST is added for Australian businesses.

Costing does NOT include advertising spend. Advertising spend is billed to you separately by the platforms (Google, LinkedIn, etc).

Starter Campaign

\$2,500

For companies with HubSpot Marketing Starter

FIXED PRICE

Inclusions:

- We work with you on the campaign idea and approach (strategy and planning meetings)
- You supply the content
- We then design and implement
 - HubSpot Landing page
 - HubSpot Form
 - HubSpot Thank You Page
 - HubSpot Thank You Email
 - HubSpot List

Pro Campaign

\$3,900

For companies with HubSpot Marketing Pro

FIXED PRICE

Inclusions:

- We work with you on the campaign idea and approach (strategy and planning meetings)
- You supply the content
- We then design and implement
 - HubSpot Landing page
 - HubSpot Form
 - HubSpot Thank You Page
 - HubSpot Thank You Email
- HubSpot List(s)
- HubSpot Views
- Internal notifications to sales reps
- HubSpot Campaign setup with assets and ROI calculation
- Automated HubSpot nurture email workflow
- HubSpot CTAs
- A/B testing of Landing page
- Campaign reports and dashboard
- Review meeting to discuss results and learnings

Add Ons

EBOOK DESIGN

- Design and production of your ebook asset (using content you supply)

PAID ADS

- Paid ads reporting
- We work with your paid ads agency or internal person and ensure advertising costs are integrated into the campaign
- Paid ads ROI

Inclusions

DISCOVERY CANVAS

Analysis, guidance and development of your one-page messaging and targeting strategy using our Discovery Canvas process.

MARKETING SCORECARD

As part of the process we conduct a full marketing review to ensure channels, tracking and reporting are all in place to accurately measure results and identify opportunities.

Request a HubSpot Campaign

If you would like to discuss whether a HubSpot Campaign is a fit for your business, please get in touch.

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