

A man in a dark suit and glasses is shown in profile, looking at a laptop screen. The background is a blurred office environment with other people and desks. The overall image has a dark, muted color palette.

XEN

HubSpot Coaching

What's Inside?

- 4** About Craig
- 5** What is HubSpot Coaching?
- 6** Is HubSpot Coaching right for me?
- 7** What is included in HubSpot Coaching?
- 8** What are the benefits of HubSpot Coaching?
- 9** Pricing
- 10** Certifications
- 11** Get Started

Welcome!

We're so glad you found **XEN**.

We are a digital marketing and HubSpot consultancy based in Australia. We work with mid-large B2B technology companies that are looking for a digital marketing partner to help with strategy, implementation and internal training.

We are a HubSpot Platinum Partner and co-host of Australia's #1 HubSpot focussed podcast: **HubShots**.

We've been working with a wonderful range of companies and brands since 2009.



www.xen.com.au

About Craig

- Technical Specialist
- Founded XEN in 2009
- Software Engineer and former CTO
- Technical Director of XEN, Australia's Highly Certified HubSpot Agency
- End-to-end Marketing Technology Experience
- Co-host of Asia-Pacific's Leading HubSpot Podcast: HubShots
- Recommended by Brian Halligan (former CEO and co-founder of HubSpot)
- More than 300 HubShots episodes produced

29

HubSpot Certifications

15

Years of Leads

2000+

Leads Generated Every Month



What is HubSpot Coaching?

XEN HubSpot Coaching is a weekly video call on Zoom with Certified HubSpot consultant - Craig Bailey, where you will go through one or two key items and where guidance will be provided on how to resolve any problems you're experiencing with HubSpot and where tips and recommendations will also be given by the end of the session.

It's a step-by-step process if you're looking to extend your HubSpot knowledge in the simplest way.

Is HubSpot Coaching right for me?

The HubSpot Coaching is ideal for **marketing managers at mid-large B2B companies.**

What is included in HubSpot Coaching?

- ✔ Call with a Certified HubSpot consultant/coach

- ✔ We solve one or two key questions or problems you may have in HubSpot

- ✔ We'll give you HubSpot tips and tricks

- ✔ We may be able to help with some implementation during your coaching session. i.e.:
 - setting up reports and dashboards
 - editing a page template
 - setting up or updating a workflow
 - tracking setup
 - custom contact property creation
 - active list creation
 - buyer persona creation

What are the benefits of HubSpot Coaching?

- ✦ You don't have to go through other coaching offerings that can be quite complex and overwhelming. Our HubSpot Coaching is **simple, entry-level training** on how to get started in HubSpot
- ✦ Our **highly talented coaches** will efficiently answer whatever enquiries you may have and help you reach your marketing goals.

Does our HubSpot coaching sound like something that will work for you?

REGISTER YOUR INTEREST →

Pricing

Pricing is fixed at **\$3,000** + GST per month for companies with a reasonable range of contacts, lists, forms, pages, workflows and emails.

Since it's limited to one session a week, any additional implementation work would be separate from the calls (and charged separately).

REGISTER YOUR INTEREST →

Certifications



HubSpot Platinum Partner

XEN has been a HubSpot Certified Partner since 2012.

XEN is one of the most HubSpot exam certified agencies in Asia Pacific.



Google Partner

XEN has been a Google Partner since 2010, working with the full suite of Google tools including certification in Google Ads.



Databox Premier Partner

XEN has attained the highest level of the Databox partner program, demonstrating expertise in all aspects of their reporting and dashboarding platform.

Schedule a
HubSpot Coaching
Discovery Call
today!

REGISTER YOUR INTEREST →